Internships and Final Projects
International Business (IB)

Welcome to the practical training info pages for the International Business (IB) programme. Any vacancies may be posted on this website (https://samenwerkenmetwindesheim.nl/bmr/) after you've read the criteria outlined on this page.

This page contains information about the following subjects:

✓ General information about the parts of your study programme involving practical training elements
✓ Internship (2nd semester of Year 2, duration: 16 weeks)
✓ Final Project (2nd semester of Year 4, duration: 20 weeks)
✓ Contacts:
✓ Link to general degree programme information

General information
Internship and Professional Practice
Our students are eager to learn and will help you solve specific issues, which is at the same time a good learning experience for them.

Are you looking for talent?
Your organization frequently comes across issues you’d like to tackle or investigate better. But no-one in your company has the time or the required knowledge to do this. At Windesheim we train students to become inquisitive researchers and practical thinkers. They can help you find a solution to your problem and at the same time you’ll be providing the student with a highly valuable learning experience.

Internships, Final Projects and Practical Assignments
Our students are available to do (work experience) internships, final projects and practical assignments.

The advantage of having interns in your company is that, besides providing daily work assistance, they can also carry out small research assignments and other jobs. These students are usually in the initial stage or about halfway through their degree programme. To them it’s an excellent opportunity to get to know the ins and outs of their professional field.

Final project students are in the final stage of their study programme. These independent students are capable of conducting a complex research assignment and providing implementation advice on more profound issues in your organization.

Would you like lecturers and students to carry out an assignment for you in the short term? And are you willing to make an investment? In that case, a practical assignment might be more suitable for you.

Counselling
Each intern gets a school supervisor and we also monitor their progress. At the scheduled assessment times we consult with you as the internship organization concerning the student's progress. The first time you contract a student for an internship or final project,
we will set up an optional meeting for you where practical tips are given on how to supervise an intern or final-project student.

**Internship**

As a rule, the student works an average of 5 days a week, for 16 weeks, in his internship.

**Only international students are placed in the Netherlands.** Please keep in mind that these students speak English to communicate; they have the advantage of bringing their own native language into your company, e.g. Chinese, Latvian or German.

**Dutch students are required to go abroad.** Countries where German or French is spoken are to be recommended, because our students study these languages as part of their degree programme. If you have any branch offices in these language areas, you can select our students on this criterion.

Requirements set to the internship company:

- Work in compliance with Dutch occupational health and safety (‘ARBO’) regulations
- Supervision at higher professional education (‘hbo’) level
- Workforce at least 10 FTE (in mutual consultation a smaller workforce may be agreed)
- The internship work is to be done in an international setting.

**Final Project**

Examples of professional products to be delivered:

- Export plan - international purchase plan - international business plan
- International marketing communication plan - international marketing plan (thesis with either concise (supervised by professorship) or extended recommendation (for company)

As a rule, the student spends 100% of his/her time on research.

Requirements set to the final-project company:

- Work in compliance with Dutch occupational health and safety (‘ARBO’) regulations
- Supervision at higher professional education (‘hbo’) level
- Workforce at least 10 FTE (in mutual consultation a smaller workforce may be agreed)
- The internship work is to be done in an international setting.

**Contact**

**Practical training, internship and final project staff member:**
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Link to general degree programme information
www.windesheim.com/study-programmes/bachelor-degrees/international-business/