Internships and Final Projects International Business (IB)

Welcome to the practical training info pages of the International Business program. Any vacancy may be posted on the website https://samenwerkenmetwindesheim.nl/bmr after you have read the criteria on this page.

This page contains information about the following subjects:

- General information about the parts of your study program involving training elements
- Internship in the 2nd semester of Year 2, duration is 16 weeks
- Applied Business Research Project in term 2 of Year 3, duration 10 weeks
- Research Thesis in the first term of Year 4, duration 10 weeks
- Contacts
- Link to general degree program information

General information

Internship and Professional Practice

Our students are eager to learn and will help you to solve specific issues, which is at the same time a good learning experience for them.

Are you looking for talent?

Your organization frequently comes across issues you would like to tackle or investigate better. But no employee has the time or the required knowledge to do this. At Windesheim we train students to become inquisitive researchers and practical thinkers. The can help you to find a solution to your problem and at the same time you will be providing the student with a highly valuable learning experience.

Internships, Applied Business Research and Research Thesis

Our students are available to do internships, applied business research (in groups) and a research thesis (individual).

The advantage of having interns in your company is that, besides providing daily work assistance, they can also carry out small research assignments and other jobs. These students are usually about halfway through their degree program. It is an excellent opportunity to them to get to know the ins and outs of their professional field.

The applied business research project is an opportunity for you to get a small group of students who work either in your company or at Windesheim during two days a week for a period of 10 weeks on a practical assignment that is to big for an intern. With a modern way of working and a very deliverable focused mentality they will provide you with a concrete solution for your problem.

Research thesis students are in the final stage of their study program. These independent students are capable of conducting a complex research assignment and providing advice on more profound
issues in your organization. They will work during five days in ten weeks on your problem and will do that in good cooperation with you.

**Internship**

As a rule, the student works on average 4.5 days in a week, for 16 weeks, in his internship.

**Only international students are placed in the Netherlands.** Please keep in mind that these students speak English to communicate. They have the advantage or bringing their own native language into your company, e.g. Chinese, Spanish or German.

**Dutch students are required to go abroad.** Countries where German or French is spoken are to be recommended, because our students study these languages as part of their degree program. If you have any branch offices in these language areas, you can select our students on this criterion.

Requirements set to the internship company:

- Workplace in compliance with Dutch occupational health and safety (ÁRBO) regulations.
- Supervision at higher professional education (Hbo = applied university) level.
- Workforce at least 10 FTE, in mutual consultation a smaller workforce may be agreed.
- The internship is to be done in an international business setting.

**Applied Business Research Project**

Examples of professional product to be delivered:

- From many brands to one brand.
- Discovering new markets and new possibilities.
- Optimizing your international website.
- Solving problems in your value chain.

The only requirement is that the assignment is to be done in an international business setting. It will benefit your company and the students if the students can partly work on their assignment within your organization.

**Research thesis**

Examples

- Cross border e-commerce advice.
- Change management advice.
- International marketing communication advice.
- International market research.

Requirements set to the research thesis company:

- The assignment is to be done in an international business setting
Contact

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